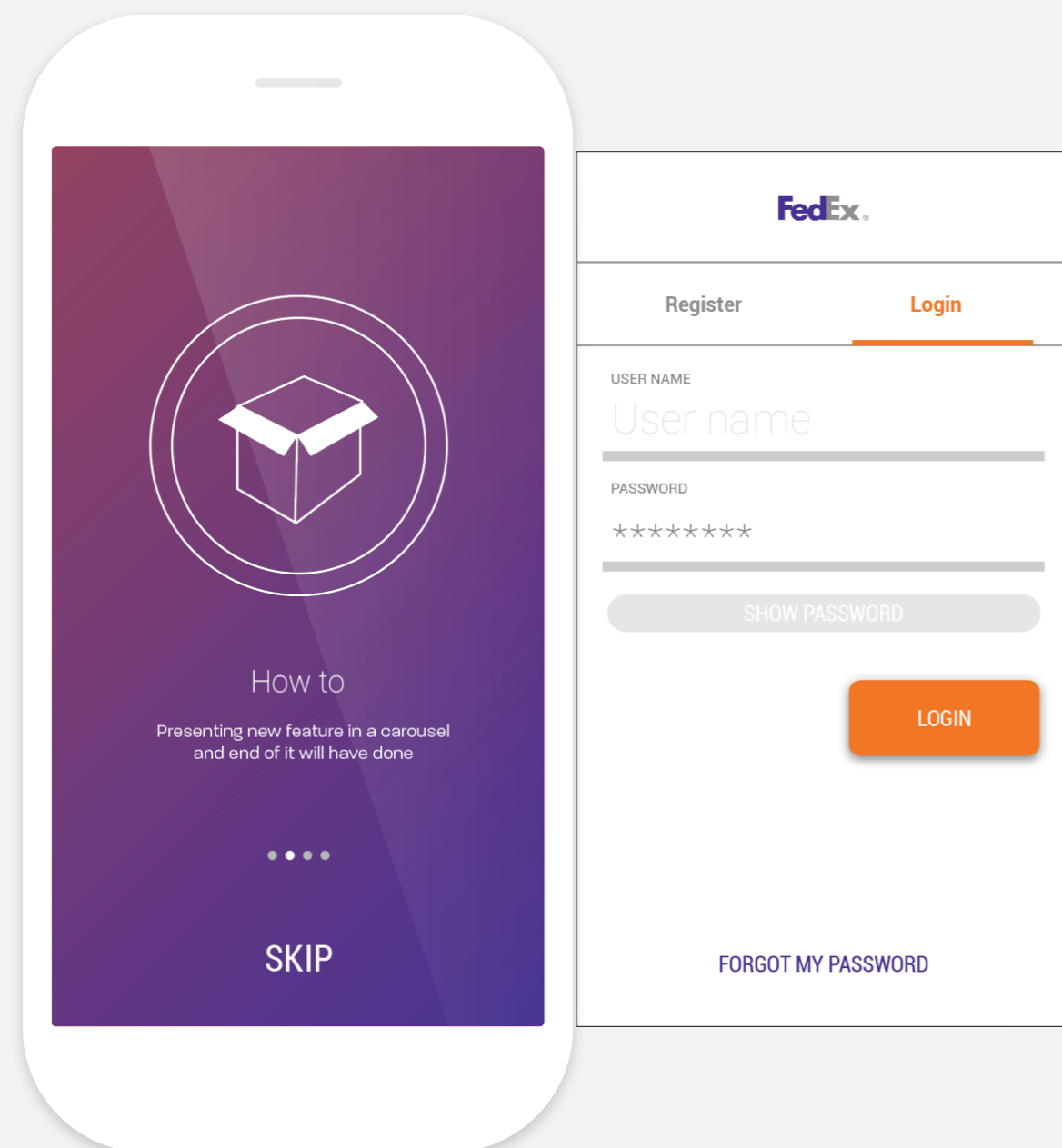


# FedEx MOBILE APP EXPERIENCE

Create a shipping label, track shipment status and manage your packages wherever you are with the FedEx® Mobile app. Use the FedEx app to get quick rates, find a pickup or drop-off location, scan bar codes, and view rewards. Enroll in FedEx Delivery Manager® to customize when and where you'd like to receive your packages.



## THE PROBLEM

People feel hard to reach out to get help when shipping online.  
The current information Architecture is confusing, overwhelming and frustrating.  
Different UIs for different platforms

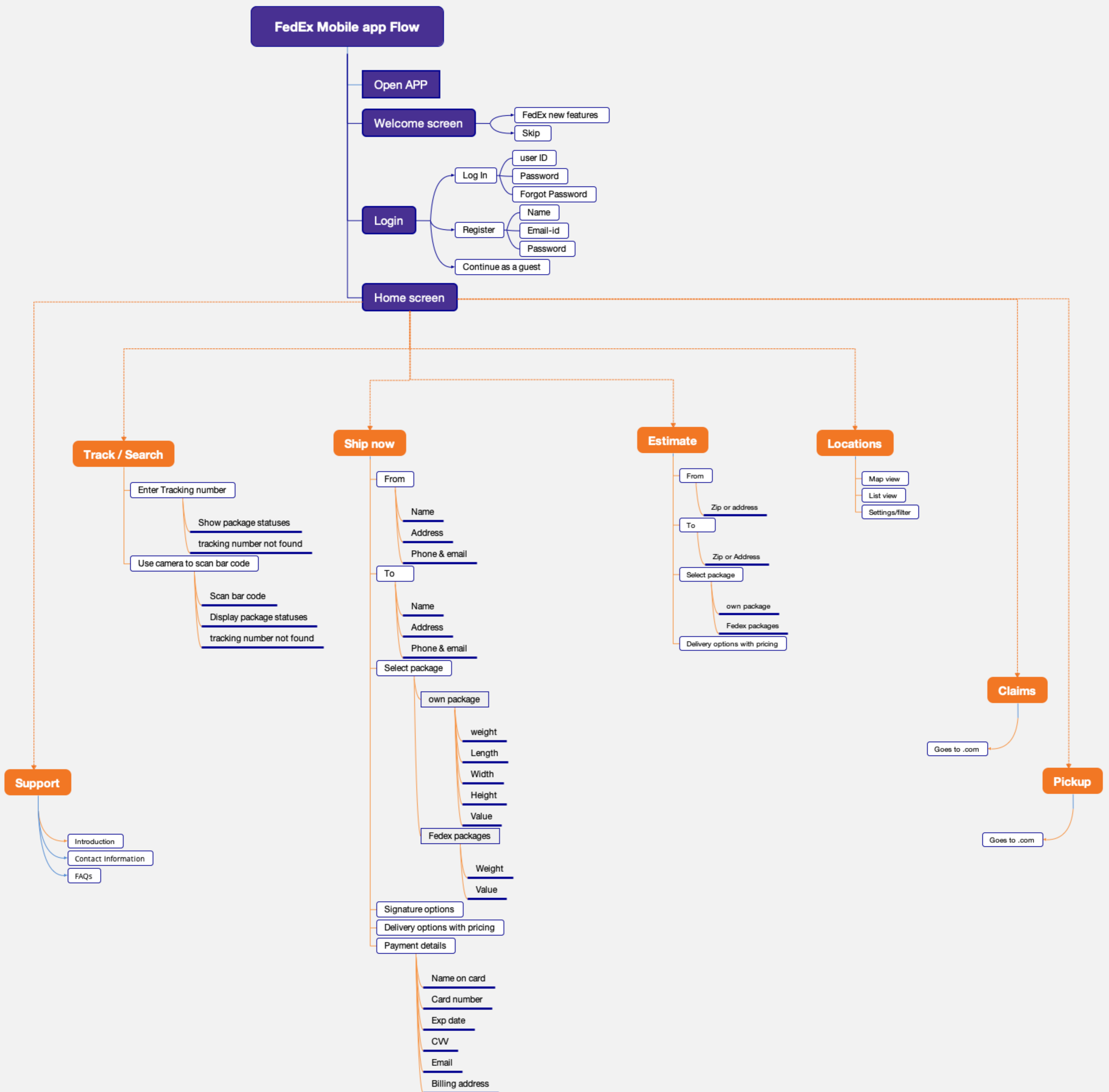
## THE OUTCOMES

User task flows.  
An interactive prototype of a minimum viable product  
Future solutions

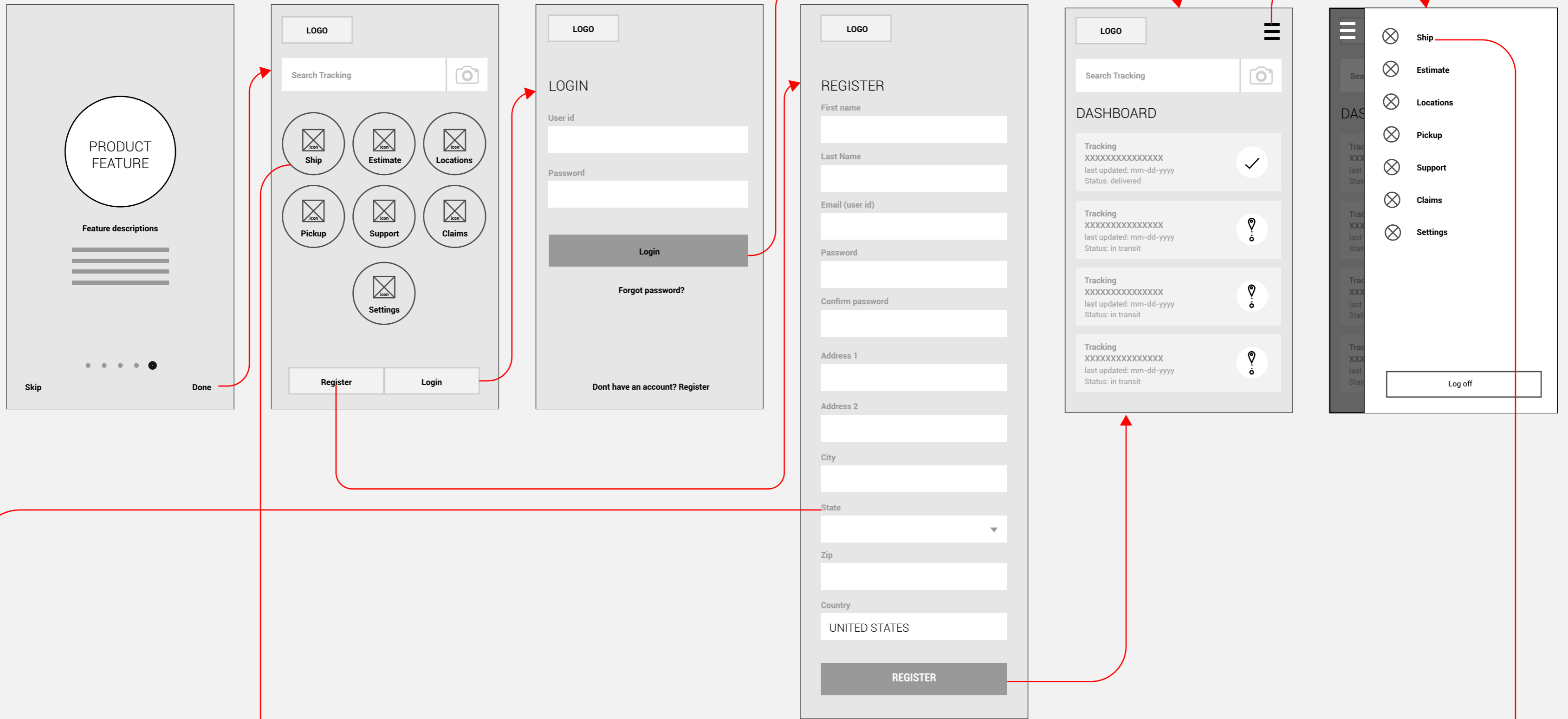
## MY ROLE

User flows & Stories, Sketching,  
wireframing, visual design, prototyping

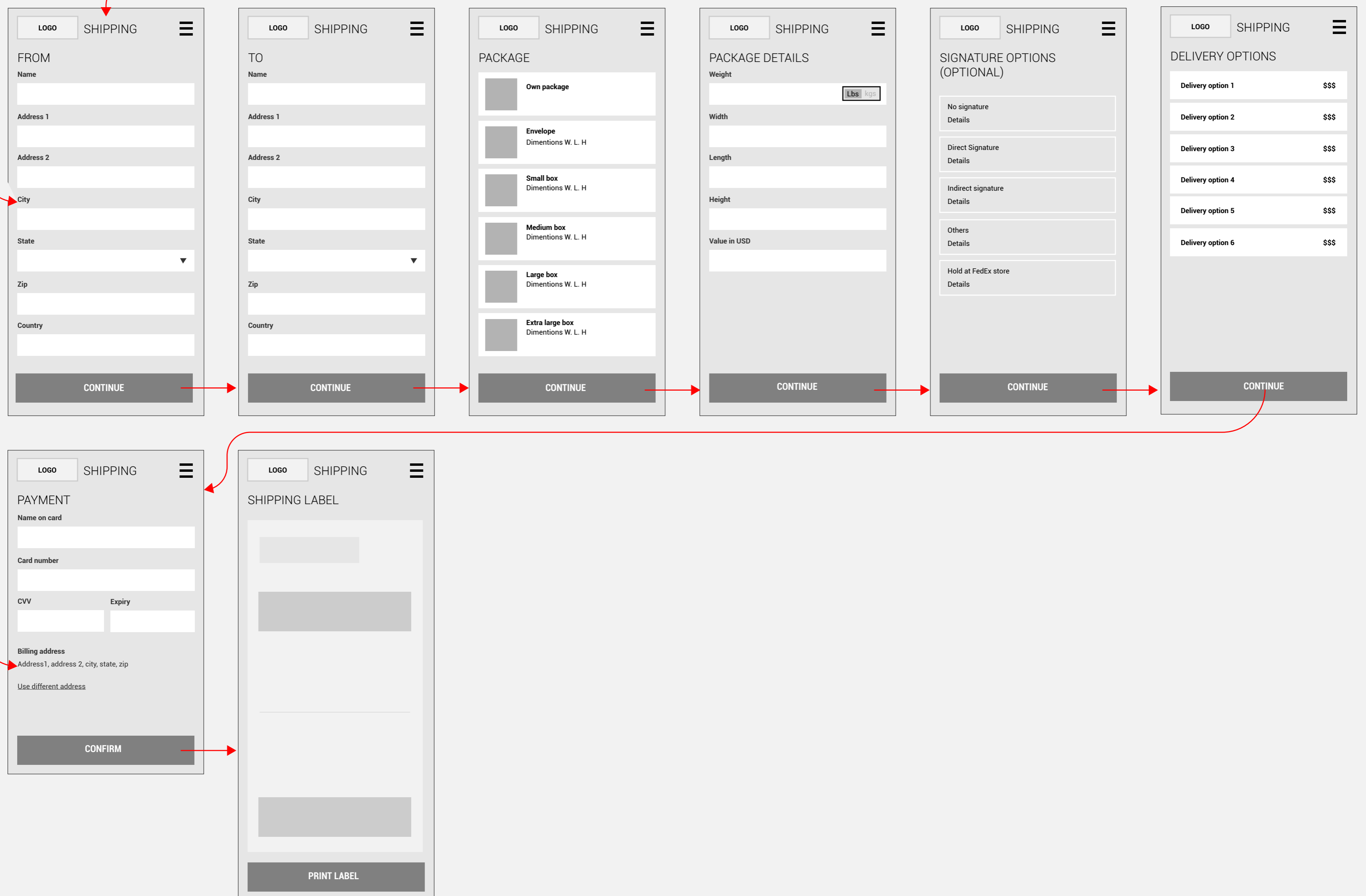
# TASK FLOWS & MIND MAPPING



# Wireframing



## SHIPPING



# Visual Designs

